

## **ClearOne.**

### **ClearOne Awarded 2010 Unified Communications TMC Labs Innovation Award**

SALT LAKE CITY, July 6 /PRNewswire-FirstCall/ -- ClearOne (Nasdaq: CLRO) announced today that Technology Marketing Corporation (TMC), a global, integrated media company, named INTERACT AT as a 2010 TMC Labs Innovation Award winner presented by its publication Unified Communications.

"INTERACT AT is the only system on the market today that directly interfaces by USB to a PC allowing users of Unified Communications clients to benefit from high quality conference audio in the group room," said Darrin Thurston, Vice President of Product Management for Conferencing & Collaboration products at ClearOne. "INTERACT AT is a converged HD audio solution for any and all UC collaboration applications - voice, video and web, that scales from an executive office all the way up to the boardroom. The INTERACT AT is simple to install, is very affordable and is a perfect solution for any group conferencing room in a Unified Communications ecosystem."

"ClearOne has demonstrated a commitment to quality and a commitment to the further development of the unified communications industry through INTERACT AT," said Tom Keating, CTO and TMC Labs executive editorial director at TMC. "ClearOne deserves this great honor, and I look forward to seeing more solutions from them as they continue improving the future of the UC industry."

"We're proud to grant ClearOne with a Unified Communications TMC Labs Innovation Award," stated Rich Tehrani, TMC CEO. "INTERACT AT is clearly deserving of recognition for its out-of-box innovation."

The TMC Labs Innovation Award honors products that have demonstrated innovation, unique features, and noteworthy developments toward improving communications technology. The TMC Labs Innovation Award is not granted to the best-selling products, but instead to those representing a significant contribution to the industry.

2010 TMC Labs Innovation Award winners can be found in the May/June 2010 issue of Unified Communications magazine.

#### About ClearOne

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, streaming media and connectivity systems for audio, video, and web applications. The reliability, flexibility and performance of our advanced comprehensive solutions enhance the quality of life through better communication, education, and entertainment.

We develop, manufacture, market, and service a comprehensive line of high-quality audio conferencing products under personal, tabletop, premium and professional (installed audio) categories. We occupy the number one position in the global professional audio conferencing market with more than 50% of the global market share. Our conferencing solutions save organizations time and money by creating a natural environment for collaboration.

NetStreams, recently acquired by ClearOne, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, NetStreams' newly patented StreamNet® solutions are a smart investment, enabling the Power of AV over IP today.

NetStreams' StreamNet technology provides elegant solutions for streaming media & control applications such as digital signage, distribution of HD video and audio, LAN Cloud Matrix Switching and audio paging over data networks.

#### About Unified Communications magazine

Launched in July 2007, Unified Communications magazine is devoted to educating enterprise decision makers on why and how they need to deploy unified communications (UC) solutions. Every issue of Unified Communications magazine features a comprehensive news section; case studies of successful deployments

and lessons learned; interviews with leading hardware and software companies; and an 'industry' section, featuring analysis of important mergers and acquisition, partnerships and a Wall Street perspective on the unified communications market. Unified Communications has a readership of 100,000.

#### About TMC

Technology Marketing Corporation (TMC) is a global, integrated media company helping our clients build communities in print, in person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and NGN magazines. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two million unique visitors each month on average worldwide, according to Webtrends. TMCnet has ranked within the top 3,500 in Quantcast's Top U.S. sites, placing TMCnet in the nation's top .03% most visited Web sites. In addition, TMC produces ITEXPO; 4GWE Conference and M2M Evolution (in conjunction with Crossfire Media); Digium|Asterisk World (in conjunction with Digium); and Smart Grid Summit (in conjunction with Intelligent Communication Partners). TMC serves other communications market segments with the Cloud Communications Summit (in conjunction with Light and Electric); CVx ChannelVision Expo (in conjunction with Beka Publishing); and MSPWorld (in conjunction with the MSP Alliance).

TMC also serves technology professionals with industry-specific Web sites: InfoTech Spotlight, 4GWE, M2M Evolution.com, Smart-Grid.TMCnet.com, Smart Products Ecosystem, Robotics.TMCnet.com, Cable.TMCnet.com, Satellite Spotlight, Green.TMCnet.com, Healthcare.TMCnet.com, and Education.TMCnet.com.

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

#### Company Contact:

Mary Evans  
Director, Marketing Communications  
801-303-3582  
[mary.evans@clearone.com](mailto:mary.evans@clearone.com)

#### TMC Contact:

Jan Pierret  
Marketing Manager  
203-852-6800, ext. 228  
[jpierret@tmcnet.com](mailto:jpierret@tmcnet.com)

SOURCE ClearOne  
Back to top

RELATED LINKS  
<http://www.clearone.com>  
<http://www.tmcnet.com>  
7/6/2010